Collective Impact: Powered by our Networks

2019 OPEN DOORS OUTREACH NETWORK ANNUAL REPORT
ACKNOWLEDGEMENTS

Voices for Florida expresses our deep appreciation to:

- The children and young adult survivors and their families for their courage and for the trust they have bestowed on the Open Doors Outreach Network
- Attorney General Ashley Moody and the Office of the Attorney General, Department of Children and Families, Department of Juvenile Justice, Department of Education and Department of Health
- 2019-2020 Open Doors Legislative Sponsors Representative Cord Byrd (R-Duval, Nassau) and Senator Kelli Stargel (R-Polk, Lake) and the entire Florida Legislature
- Our Network Provider organizations: Delores Barr Weaver Policy Center, One More Child, More Too Life and Children’s Home Society of Florida; the Open Doors team members and to the communities we have served
- Our Affiliate partner organization, The Children’s Campaign

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**THE IMPACT OF OUR NETWORK**

853 individuals received trauma-competent care.

3,000+ individuals were informed about our innovative approach.

35 Open Doors Outreach team members were able to earn a living wage while serving victims.

100,000+ hours of service to date

**Services include:**

- Individualized wellness and treatment plans
- Crisis intervention
- Legal assistance
- Individual and group counseling
- Information and referral
- Personal and court advocacy
- Victim compensation application assistance

Developed community relationships with over 650 organizations across Florida.
For the past five years, Voices for Florida (Voices) has partnered with thought leaders, researchers and practitioners to create social change through a collective impact model rather than siloed approaches for human services. Emergent strategies have guided efforts to address sustainability, scaling and systems enhancements in the fight against sex trafficking.

**Building Collective Impact through a Network Approach**

While much has been learned about the key components of meaningful and sustainable social change (1), more progress lies ahead as we move forward as a coordinated network positioned to share knowledge and leverage resources. We are committed to moving ideas, actions and results more rapidly throughout the collective initiative.

**Expediting Better Outcomes and the Sharing of Progress**

A unique characteristic learned during the pilot project years is that collective impact is best achieved through a network approach, accelerating overall development and progress in the good times and withstanding the challenges of bad times.

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**Extraordinary Achievements in 2019**

We are very proud of the achievements as reflected in this 2019 Annual Report of the Open Doors Outreach Network. Building on its power and our experiences in the coming year will lead to even better outcomes for the victims served and the continued transformation of the systems of care focused on their full recovery.

Our vision is clear – the future of Florida’s children should be as limitless as their dreams.

Linda Alexionok, President

Robyn Metcalf, Open Doors Statewide Director

Voices for Florida in its early adoption of collective impact deployed its five primary conditions and operationalized them through a network approach to develop and scale the Open Doors Outreach Network, Florida’s first coordinated network offering 24/7/365 care and treatment to child and young adult victims of sex trafficking.
OPEN DOORS OUTREACH NETWORK: 2019 ACHIEVEMENTS

The Open Doors Outreach Network took significant steps in 2019 to achieve Network effectiveness. Voices for Florida and our Network Providers championed trauma-competent care to survivors, convened cross-sector stakeholders and cultivated a variety of networks including coalitions, organizations, academics and many others. Although these networks are diverse, they share a collective vision to improve the coordination and availability of services to survivors of sex trafficking.

1. Improved Outcomes for Child and Young Adult Survivors of Sex Trafficking
   - Provided **853** commercially sexually exploited children and young adults with **108,377** hours of services since inception in July 2017
   - Developed a better understanding of this population by expanding our data collection efforts
   - Facilitated the successful transfers of **20** survivors between the six Open Doors Outreach Network regions, ensuring continuity of care and avoiding re-traumatization resulting from disruption of services

2. Enhanced Coordination of Multiple Activities
   - Maintained leadership positions in numerous community taskforces and coalitions against sex trafficking to increase coordination, collaboration and access to services
   - Partnered with law enforcement in multiple stings to engage survivors of sex trafficking in Open Doors services upon identification
   - Presented to **250+** community organizations, associations and citizen groups regarding service availability through Open Doors and sex trafficking awareness

Regional Advocate Mikayla Simeral presenting to fourth-graders at the Pinellas County Great American Teach In.
3. Made Progress towards Mobilizing Funding
- Mobilized nearly $4 million to support trauma-competent care and treatment, as well as backbone services to survivors
- Expanded reach by partnering with family and community foundations to maximize impact of services to sex trafficked children and young adults
- Increased individual support of sex trafficked victims through in-person and digital public awareness campaigns

4. Increased the Sharing of Information and Data
- Developed a collaborative library of 50+ resources featuring the latest research and promising practices for serving this population
- Invested in professional development to guide trauma-competent services through 5 trainings held at the Voices for Florida headquarters in Tallahassee
- Administered monthly calls with each Open Doors Outreach Team position to learn from each other to ensure high quality, standardized services across the state

5. Guided Effective Actions that Scale Impact
- Leveraged resources from 650+ local programs and service organizations to combat trauma caused by trafficking
- Employed 35 highly-trained professionals serving survivors through the Open Doors Outreach Network
- Increased our database by 24%, increasing the amount of community leaders exposed to the innovative work of Voices for Florida and the Open Doors Outreach Network
Working with leading universities such as the University of South Florida to support innovation by performing human-centered needs analysis, fostering research-based ideas and developing transformative solutions.

Engaging with community sectors including law enforcement, faith-based organizations, education, legal and transportation to create better outcomes for the population served in the promising practice innovation network.

Performance Improvement Network
Enhancing performance of our innovations through process mapping, working with digital media and technology, evaluating services and outcomes, investing in training and continual education and more.

Promising Practices Network
Developing innovations like the Open Doors Outreach Network by securing finding, piloting testing, studying efficacy and making continual improvements.

Public Sector Network
Collaborating with local, state and federal government to develop policy recommendations, receive funding and serve the community.

Financial Innovation Network
Partnering with private community foundations, the banking and financial sector and social change philanthropists to improve outcomes for the population served in the promising practice innovation network.

Community Engagement Network
Engaging with community sectors including law enforcement, faith-based organizations, education, legal and transportation to create better outcomes for the population served in the promising practice innovation network.

Our Network Partners
Voices for Florida partners with a wide variety of organizations across sectors throughout Florida to achieve better outcomes for victims of sex trafficking age 10-24 and to transform the social support systems serving them.
Voices for Florida partners with independent non-profit organizations throughout Florida to serve as Network Providers by offering 24/7/365 Open Doors Outreach Network services to victims of commercial sexual exploitation and sex trafficking up to age 24.

**Children’s Home Society**
Serving: Big Bend (Leon, Franklin, Gadsden, Jefferson, Liberty, Madison, Taylor, Wakulla and Bay counties) and North Coastal Regions (Putman, Flagler and Volusia counties)

The Children’s Home Society (CHS) of Florida was established in 1902 and has been an integral part Florida’s child welfare system over the past century. In addition to serving as an Open Doors Network Outreach Provider, CHS has delivered service in the areas of dependency case management, community schools, tech success Florida, residential group care, family visitation, children’s advocacy centers and community outreach.

**Delores Barr Weaver Policy Center**
Serving: Northeast FL Region (Baker, Clay, Duval, St. Johns and Nassau counties)

The Delores Barr Weaver Policy Center was established in 2013 to address the policies and practices that lead to the disparate treatment of girls and young women impacted by the justice system. In addition to serving as an Open Doors Outreach Network Provider in Northeast FL, the Delores Barr Weaver Policy Center elevates the lived experiences of girls to advance systemic reform through a multi-pronged approach that includes research, training, advocacy and direct services to girls and their families.

**More Too Life**
Serving: Suncoast Region (Sarasota, Manatee, Pasco, Hernando, Hillsborough and Pinellas counties)

More Too Life is an award-winning, survivor-led, anti-human trafficking, sexual violence, youth crime prevention agency. More Too Life has provided training, awareness events and prevention, and also intervention services to the community and victims numbering over 75,000. In addition to serving as an Open Doors provider in the Suncoast Region, More Too Life provides survivors with therapy and mental health management from licensed clinicians, psychiatric assessments, case management and care from professionals and life coaches for survivors of all ages.

**One More Child**
Serving: Central FL (Orange, Lake, Sumter, Osceola, Polk and Brevard counties) and Southwest FL Regions (Charlotte, Collier and Lee counties)

One More Child Anti-Trafficking was founded to meet the needs of Florida in 2013 by providing the first DCF-certified Safe House in Florida for victims of sexual exploitation in response to the Florida Safe Harbor Act. In addition to serving as the Open Doors provider for the Central Florida and Southwest regions and operating the Safe House, One More Child provides nationwide community prevention and advocacy efforts.
Since 1976, Voices for Florida (Voices) has been a nonprofit leader in social innovation and change. Over the decades, Voices and its network members have helped envision and support a diversity of statewide program coalitions including: the Florida Network of Youth and Family Services (runaway and crisis youth), Healthy Start (health and education services for pregnant women), Ounce of Prevention Fund and Healthy Families (primary prevention of child abuse), Family Café (family-focused services for children with developmental challenges) and Early Steps (intervention for mitigation of early childhood delays). The Open Doors Outreach Network is the latest innovation brought forward by Voices for Florida.

As national support for collective impact continues gaining momentum, numerous experts are engaging in rigorous methodology to determine its impact potential for collective initiatives. Experts confirm that collective impact initiatives, such as the Open Doors Outreach Network, require effective backbone support in order for highly effective direct services to be delivered, scaled and sustained. Other value being realized through strong backbone support is the ability to focus on data collection, mobilizing funding and leveraging resources, the development of plausible alternatives for change across cross-sector systems.
As the backbone organization for Open Doors, Voices for Florida collects, analyzes and monitors data to guide collective impact.

**DEMOGRAPHICS OF VICTIMS SERVED BY OPEN DOORS OUTREACH NETWORK**

**Race/Ethnicities Served**
- **White/Non-Hispanic**: 41%
- **Black/African American**: 29%
- **Hispanic**: 12%
- **Not Recorded**: 11%
- **Multiple Races or Other**: 5%
- **Asian**: 1%

**Ages Served**
- **0-12 years old**: 6%
- **13-17 years old**: 20%
- **18-24 years old**: 64%
- **Not Reported**: 75%

**Genders Served**
- **Female**: 87%
- **Male**: 6%
- **Not Reported**: 5%
- **Other**: 2%
MOBILIZING FUNDING AND LEVERAGING RESOURCES

Scaling and sustaining multi-sector collective impact initiatives requires a diverse range of funding streams, as well as leveraged community resources. Voices for Florida is working diligently to further secure and optimize a braided source of funds and leveraged resources to support long-term sustainability for the Open Doors Outreach Network.

**Funding Breakdown**

- **$1,275,000** General Revenue
- **$2,564,230** Victims of Crime Act (VOCA)
- **$138,981** Private Donations

**Partner Breakdown**

- **38%** Social Services
- **16%** Community Groups and Businesses
- **10%** Health
- **9%** Faith-based
- **8%** Law Enforcement
- **7%** Education
- **6%** Judiciary System
- **6%** Task Forces and Anti-trafficking Organizations

**How is our Funding Allocated by Region?**

- **24%** Suncoast FL
- **16%** Northeast FL
- **12%** North Coastal FL
- **15%** Big Bend FL
- **11%** Southwest FL

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Cross-sector collaboration also creates opportunities to bring awareness of the heinous crime of child sex trafficking and commercial sexual exploitation to communities. In 2019, Open Doors Regional Advocates provided over 250 trainings to schools, healthcare centers, law enforcement, parent groups, conferences and more to educate the public on the roles everyone can play to prevent sex trafficking and protect victims.